

ACELERADOR DE SAÚDE E BEM-ESTAR - LANÇAMENTO GPS DO EMAGRECIMENTO

DATE: Thursday, September 4, 2025
LOCATION: Morada da Colina, Minas Gerais, BR

Event Description

ACELERADOR DE SAÚDE E BEM-ESTAR - LANÇAMENTO GPS DO EMAGRECIMENTO is a premier conferences event in Morada da Colina. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 205 people

Event ID: 8LPvBPEX2znZZfSLkU

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 82 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.