

Accessorizing Day - Gently Used Fashion Adornments

DATE: Wednesday, October 1, 2025
LOCATION: Ottawa, Ontario, CA

Event Description

Accessorizing Day - Gently Used Fashion Adornments is a premier expos event in Ottawa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 46/100
Expected Attendance: 606 people
Event ID: Gv3pGNYcPM9xGme69B

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 242 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
