

Access Masters CDMX: Descubre tu Maestría – 12 oct, W Hotel Polanco

DATE: Sunday, October 12, 2025
LOCATION: Ciudad de México, Ciudad de México, MX

Event Description

Access Masters CDMX: Descubre tu Maestría – 12 oct, W Hotel Polanco is a premier conferences event in Ciudad de México. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 36/100
Expected Attendance: 200 people
Event ID: CZ5GAr7ykhLydcMpdA

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 80 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
