

Access 2025 Conference - Universal Design – Inclusive Futures

DATE: Sunday, October 12, 2025
LOCATION: Melbourne, Victoria, AU

Event Description

Access 2025 Conference - Universal Design – Inclusive Futures is a premier expos event in Melbourne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 56/100

Expected Attendance: 1,956 people

Event ID: 4zL3QVzb3iEEY2m8uA

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 782 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.