

# Academic Sub-Forum of Digital Transformation and Lifelong Learning International Conference

DATE: Friday, October 17, 2025  
LOCATION: Huang Pu Qu, Shang Hai Shi, CN

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## Event Description

Academic Sub-Forum of Digital Transformation and Lifelong Learning International Conference is a premier conferences event in Huang Pu Qu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 42/100

**Expected Attendance:** 412 people

**Event ID:** K9ctGSapDzUCy6LfAK

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 165 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*