

# AC Goianiense GO vs Goias EC GO

DATE: Tuesday, September 30, 2025

LOCATION: Goiânia, Goiás, BR

## Event Description

AC Goianiense GO vs Goias EC GO is a premier sports event in Goiânia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 73/100

**Expected Attendance:** 13,587 people

**Event ID:** EZysauwo7iQzWrTBvP

## Hotel Demand Indicators

**ADR Impact Index:** 7.7x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,435 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*