

AC Brive vs Valence Romans Drome

DATE: Friday, September 12, 2025
LOCATION: Brive-la-Gaillarde, Nouvelle-Aquitaine, FR

Event Description

AC Brive vs Valence Romans Drome is a premier sports event in Brive-la-Gaillarde. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 8,266 people

Event ID: 3qYedcwpfj7ewSitig

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,306 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
