

AC Brive vs Rugby Club Vannes

DATE: Saturday, August 30, 2025
LOCATION: Brive-la-Gaillarde, Nouvelle-Aquitaine, FR

Event Description

AC Brive vs Rugby Club Vannes is a premier sports event in Brive-la-Gaillarde. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,865 people

Event ID: HtXrDMjnmR3Wwf8gak

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,946 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.