

AC Brive vs Colomiers Rugby

DATE: Thursday, November 27, 2025
LOCATION: Brive-la-Gaillarde, Nouvelle-Aquitaine, FR

Event Description

AC Brive vs Colomiers Rugby is a premier sports event in Brive-la-Gaillarde. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 64/100

Expected Attendance: 5,078 people

Event ID: AmLYWCKTJ7uQcNipab

Hotel Demand Indicators

ADR Impact Index: 6.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,031 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.