

Absinthe: Visits with the Green Fairy

DATE: Wednesday, August 13, 2025

LOCATION: Idaho Falls, Idaho, US

Event Description

Absinthe: Visits with the Green Fairy is a premier community event in Idaho Falls. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 24/100

Expected Attendance: 49 people

Event ID: 5xo5HgRiQvPgXf2vSB

Hotel Demand Indicators

ADR Impact Index: 3.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 20 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.