

ABONO Temporada 25/26 - Palmer Basket Mallorca - Primera FEB

DATE: Wednesday, November 19, 2025
LOCATION: Palma, Illes Balears, ES

Event Description

ABONO Temporada 25/26 - Palmer Basket Mallorca - Primera FEB is a premier sports event in Palma. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 61/100

Expected Attendance: 3,574 people

Event ID: 7kBKbSeCvLmTi86jPS

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,430 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.