

# Abilmente Torino

DATE: Thursday, November 13, 2025

LOCATION: Torino, Piemonte, IT

## Event Description

Abilmente Torino is a premier expos event in Torino. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 58/100

**Expected Attendance:** 2,550 people

**Event ID:** D964ph4dojkRiT6k7f

## Hotel Demand Indicators

**ADR Impact Index:** 6.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,020 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/abilmente-torino>

Document generated on 6/3/2026, 9:38:15 PM