

Abilene Christian Wildcats vs New Mexico State Aggies Womens Soccer

DATE: Sunday, August 17, 2025
LOCATION: Las Cruces, New Mexico, US

Event Description

Abilene Christian Wildcats vs New Mexico State Aggies Womens Soccer is a premier sports event in Las Cruces. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 40/100

Expected Attendance: 300 people

Event ID: Fsg2qoJp9yh65Hpwoo

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.