

Abigail/1702 by Roberto Aguirre-Sacasa

DATE: Friday, September 26, 2025
LOCATION: Fort Thomas, Kentucky, US

Event Description

Abigail/1702 by Roberto Aguirre-Sacasa is a premier performing-arts event in Fort Thomas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 40/100
Expected Attendance: 299 people
Event ID: 3RJmqicEkk3MFtKHJC

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
