

ABC WIN Seminar

DATE: Sunday, January 18, 2026
LOCATION: Val-d'Isère, Auvergne-Rhône-Alpes, FR

Event Description

ABC WIN Seminar is a premier conferences event in Val-d'Isère. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 435 people

Event ID: 8hsjRthjsJ9xcfKKxh

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 174 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
