

ABC Live in 123: The XYZ Tour

DATE: Thursday, December 25, 2025

LOCATION: Š)¾™Y¾, Š)¾™Y¾ ŠÉ¿šÛ¾™rÂ \$@

Event Description

ABC Live in 123: The XYZ Tour is a premier concerts event in Š)¾™Y¾. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 38/100

Expected Attendance: 238 people

Event ID: ApFLAcent4VQ7AUFxm

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 95 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.