

ABBA Interactive - Live at Walters Venue Dun Laoghaire

DATE: Friday, November 21, 2025
LOCATION: Dublin, County Dublin, IE

Event Description

ABBA Interactive - Live at Walters Venue Dun Laoghaire is a premier concerts event in Dublin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 35/100
Expected Attendance: 177 people
Event ID: 7s7tPDZyvDyuyHuDSQ

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 71 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
