

# Aaron Wälchli

DATE: Saturday, October 25, 2025  
LOCATION: Zell im Wiesental, Baden-Württemberg, DE

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## Event Description

Aaron Wälchli is a premier concerts event in Zell im Wiesental. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 46/100

**Expected Attendance:** 639 people

**Event ID:** ELPG5UWfJsNh6Z2Yd4

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 256 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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