

# Aaron Watson in Kansas City

DATE: Thursday, August 14, 2025  
LOCATION: Kansas City, Missouri, US

---

## Event Description

Aaron Watson in Kansas City is a premier concerts event in Kansas City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 38/100

**Expected Attendance:** 239 people

**Event ID:** FqM7yEYmFpVLxX92Nt

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 96 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/aaron-watson-in-kansas-city>

Document generated on 6/4/2026, 2:26:45 AM