

# Aaron Watson at Kansas City Live! at the Power & Light District

DATE: Thursday, August 14, 2025  
LOCATION: Kansas City, Missouri, US

---

## Event Description

Aaron Watson at Kansas City Live! at the Power & Light District is a premier concerts event in Kansas City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 56/100

**Expected Attendance:** 2,060 people

**Event ID:** Bg3f6htXsVEgVTBkLR

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 824 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---