

Aaron Lewis & The Stateliners at Treasure Island Amphitheater

DATE: Friday, November 14, 2025
LOCATION: Welch, Minnesota, US

Event Description

Aaron Lewis & The Stateliners at Treasure Island Amphitheater is a premier concerts event in Welch. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 60/100
Expected Attendance: 3,120 people
Event ID: CZ8VMoUz4NSATjSDGH

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,248 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.