

Aaron Kamm and the One Drops, TreeHouse!, Jon Wayne and the Pain, and Reggae Rapids

DATE: Friday, September 19, 2025
LOCATION: Marion, Iowa, US

Event Description

Aaron Kamm and the One Drops, TreeHouse!, Jon Wayne and the Pain, and Reggae Rapids is a premier festivals event in Marion. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 51/100

Expected Attendance: 1,085 people

Event ID: 4Er3UBP96ycyPrRUuN

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 434 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.