

A10MEETS OFFICIAL CAR SHOW SEASON CLOSER

DATE: Sunday, October 19, 2025
LOCATION: Hemel Hempstead, England, GB

Event Description

A10MEETS OFFICIAL CAR SHOW SEASON CLOSER is a premier expos event in Hemel Hempstead. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 55/100

Expected Attendance: 1,692 people

Event ID: 4uZr3sfTXtrdJH8WsY

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 677 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
