

A1 Ethniki (W) - PAOK vs Athinaikos

DATE: Sunday, January 11, 2026

LOCATION: Vyronas, GR

Event Description

A1 Ethniki (W) - PAOK vs Athinaikos is a premier sports event in Vyronas. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 40/100

Expected Attendance: 320 people

Event ID: DwtrHiQBz2bBqkuu7B

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 128 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.