

A Tribute to Pink Floyd: Echoes

DATE: Saturday, August 23, 2025

LOCATION: Corner Brook, Newfoundland and Labrador, CA

Event Description

A Tribute to Pink Floyd: Echoes is a premier community event in Corner Brook. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 30/100

Expected Attendance: 100 people

Event ID: D22j7dtvmVvNXAA6Um

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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