

A Taste of Christmas at Donnybrook Fair Greystones

DATE: Wednesday, November 26, 2025
LOCATION: Greystones, County Wicklow, IE

Event Description

A Taste of Christmas at Donnybrook Fair Greystones is a premier festivals event in Greystones. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 36/100

Expected Attendance: 200 people

Event ID: P46TeHeNj8YFWyddNm

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 80 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.