

A Tale of Two Lenses - Hosted by Alchemy Interiors

DATE: Friday, September 5, 2025
LOCATION: Port Kembla, New South Wales, AU

Event Description

A Tale of Two Lenses - Hosted by Alchemy Interiors is a premier expos event in Port Kembla. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 61/100

Expected Attendance: 3,371 people

Event ID: D8TtrxzXXuoGPK2Vtt

Hotel Demand Indicators

ADR Impact Index: 6.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,348 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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