

A Rush of Coldplay and riga

DATE: Friday, November 21, 2025

LOCATION: Hvidovre, DK

Event Description

A Rush of Coldplay and riga is a premier concerts event in Hvidovre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 48/100

Expected Attendance: 825 people

Event ID: 4s9EJwggk9S52QB3y5

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 330 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.