

A Roaring 20s Zombiefide Halloween Murder Mystery

DATE: Friday, October 31, 2025
LOCATION: Port Moody, British Columbia, CA

Event Description

A Roaring 20s Zombiefide Halloween Murder Mystery is a premier community event in Port Moody. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 34/100

Expected Attendance: 150 people

Event ID: D3PYv3FCgKQrnbtm97

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.