

# A Night To Remember - Edição FLORIANÓPOLIS - Av. Rio Branco, 729

DATE: Friday, August 29, 2025  
LOCATION: Florianópolis, BR

## Event Description

A Night To Remember - Edição FLORIANÓPOLIS - Av. Rio Branco, 729 is a premier concerts event in Florianópolis. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 31/100

**Expected Attendance:** 109 people

**Event ID:** 859VrCvVrwBTwKiegS

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 44 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*