

A Night of Queen and The Best of Queen

DATE: Tuesday, January 6, 2026
LOCATION: Neustadt an der Weinstraße, Rheinland-Pfalz, DE

Event Description

A Night of Queen and The Best of Queen is a premier concerts event in Neustadt an der Weinstraße. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 51/100

Expected Attendance: 1,077 people

Event ID: 8EX9rUPGdQeNKRMJSk

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 431 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.