

# A mulher por dentro e por fora: Saúde física, emocional e espiritual

DATE: Thursday, October 30, 2025  
LOCATION: Centro (Pirabeiraba), Santa Catarina, BR

## Event Description

A mulher por dentro e por fora: Saúde física, emocional e espiritual is a premier conferences event in Centro (Pirabeiraba). This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 35/100

**Expected Attendance:** 187 people

**Event ID:** AcBXgGqqJj4gE4HYas

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 75 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*