

A Journey Through Time- The Sound of Calypso- Costume Showcase

DATE: Sunday, October 19, 2025
LOCATION: Christiansted, St. Croix, VI

Event Description

A Journey Through Time- The Sound of Calypso- Costume Showcase is a premier performing-arts event in Christiansted. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 37/100

Expected Attendance: 212 people

Event ID: B9iPhKt8qT6dqCGxRr

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 85 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.