

A inteligência de uma cidade: Case Maringá/PR.

DATE: Thursday, October 2, 2025
LOCATION: Zona 7, Paraná, BR

Event Description

A inteligência de uma cidade: Case Maringá/PR. is a premier conferences event in Zona 7. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 31/100

Expected Attendance: 108 people

Event ID: Ds9CKprxMo92Xdz4g8

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 43 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.