

"A home in the game" - CRC Pozuelo Rugby Club

DATE: Thursday, November 13, 2025
LOCATION: Pozuelo de Alarcón, Comunidad de Madrid, ES

Event Description

"A home in the game" - CRC Pozuelo Rugby Club is a premier conferences event in Pozuelo de Alarcón. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 102 people

Event ID: HX6Ku5KvWj43qsiVBb

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 41 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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