

A FÓRMULA DA INDÚSTRIA DO FUTURO - Robótica, IA, Gestão de dados e Processos Enxuto

DATE: Wednesday, September 24, 2025
LOCATION: Parque Industrial II, Paraná, BR

Event Description

A FÓRMULA DA INDÚSTRIA DO FUTURO - Robótica, IA, Gestão de dados e Processos Enxuto is a premier conferences event in Parque Industrial II. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 34/100

Expected Attendance: 166 people

Event ID: BbCQA5WCHR8EUgS5Rj

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 66 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.