

# A Foreigners Journey

DATE: Saturday, September 6, 2025

LOCATION: Leeds, England, GB

## Event Description

A Foreigners Journey is a premier concerts event in Leeds. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 43/100

**Expected Attendance:** 423 people

**Event ID:** BEkWanffjQukx35h48

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 169 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/a-foreigners-journey>

Document generated on 6/3/2026, 8:59:24 PM