

A Fine Mess, Fine Mess, Las Decapitadas, and 3 others

DATE: Friday, November 21, 2025
LOCATION: Mexico City, MX

Event Description

A Fine Mess, Fine Mess, Las Decapitadas, and 3 others is a premier concerts event in Mexico City. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 40/100

Expected Attendance: 329 people

Event ID: Bht3kxipm4QiUmbBkG

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 132 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
