

A Day With The Artist - The Lon Retreat

DATE: Saturday, August 16, 2025
LOCATION: Point Lonsdale, Victoria, AU

Event Description

A Day With The Artist - The Lon Retreat is a premier expos event in Point Lonsdale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 51/100

Expected Attendance: 1,071 people

Event ID: HGaayphdVhJBVXs5mZ

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 428 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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