

A Crafty Kid's Christmas at GARDENWORKS Nanaimo

DATE: Saturday, December 13, 2025
LOCATION: Nanaimo, British Columbia, CA

Event Description

A Crafty Kid's Christmas at GARDENWORKS Nanaimo is a premier festivals event in Nanaimo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 41/100

Expected Attendance: 362 people

Event ID: 6rPT7TcqLR9Gn2dAEE

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 145 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.