

A Casa do Porco Bar e Restaurante

DATE: Sunday, October 12, 2025
LOCATION: República, São Paulo, BR

Event Description

A Casa do Porco Bar e Restaurante is a premier festivals event in República. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 44/100

Expected Attendance: 503 people

Event ID: H3zkH2BCXcCYTaZNqj

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 201 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.