

A Blackbird Sang: a festival of words and music

DATE: Friday, October 10, 2025
LOCATION: The Village, England, GB

Event Description

A Blackbird Sang: a festival of words and music is a premier festivals event in The Village. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 46/100

Expected Attendance: 661 people

Event ID: E5c9MLBdEZm2aN7nLs

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 264 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
