

A Arte de Comunicar – Liberte Sua Essência e Compartilhe Sua Mensagem

DATE: Friday, September 19, 2025
LOCATION: Aqualva-Cacém, Lisboa, PT

Event Description

A Arte de Comunicar – Liberte Sua Essência e Compartilhe Sua Mensagem is a premier conferences event in Aqualva-Cacém. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 512 people

Event ID: AyKzB76YmoGLPwZyJZ

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 205 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.