

# 9g 6†\_ srsNq!exV Y)bMDJ Hyphen @ Sp

DATE: Saturday, September 6, 2025

LOCATION: Hong Kong Island, HK

## Event Description

9g 6†\_ srsNq!exV Y)bMDJ Hyphen @ Space Club is a premier concerts event in the region. This event attracts attendees from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 32/100

**Expected Attendance:** 127 people

**Event ID:** 7n3EDUcgwvMg6ymPpF

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 51 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*