

# 90 Day Planning GrowthCLUB

DATE: Thursday, September 18, 2025  
LOCATION: Belfast, Northern Ireland, GB

---

## Event Description

90 Day Planning GrowthCLUB is a premier conferences event in Belfast. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 37/100

**Expected Attendance:** 219 people

**Event ID:** 9txpmq2gSmAhhQDb6h

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 88 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/90-day-planning-growthclub>

Document generated on 6/4/2026, 7:11:49 AM