

8th Intl. Conf. on Computer and Communication Engineering Technology - CCET

DATE: Thursday, August 14, 2025
LOCATION: Shijingshan District, Beijing, CN

Event Description

8th Intl. Conf. on Computer and Communication Engineering Technology -CCET is a premier conferences event in Shijingshan District. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 529 people

Event ID: 8ESQt8aqAKQYjkFmbq

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 212 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.