

8th International Conference on Big Data and Education (ICBDE 2025)

DATE: Friday, October 24, 2025
LOCATION: Dongcheng, Beijing, CN

Event Description

8th International Conference on Big Data and Education (ICBDE 2025) is a premier conferences event in Dongcheng. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 36/100

Expected Attendance: 209 people

Event ID: 4FSGp4rq9PE9uGoJMe

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 84 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.