

# 8g 31S÷0 N aÂN<Q?0 N Q°Q°

DATE: Sunday, August 31, 2025  
LOCATION: Richmond, British Columbia, CA

## Event Description

8g 31S÷0 N aÂN<Q?0 N Q°Q°N\*N°N W:(n)TâSNzÙ) is a premier performing-arts event in Richmond. This event is a significant cultural event in the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 29/100

**Expected Attendance:** 91 people

**Event ID:** 5tTigDx4BFdxsMpkvm

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 36 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*