

# P W:UœRg8g 31eåf g eå - Box Hi

DATE: Sunday, August 31, 2025  
LOCATION: Box Hill, Victoria, AU

## Event Description

P W:UœRg8g 31eåf g eå - Box Hill\_ e>ž! is a premier performing-arts event in Box Hill. This event attracts vis the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 41/100

**Expected Attendance:** 360 people

**Event ID:** 3fgCPTx43hG8m59heS

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 144 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*