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DATE: Saturday, August 30, 2025
LOCATION: Richmond, British Columbia, CA

Event Description

8g 30S÷0 a\$` R0Qìfh4:000 Y Y SUSãUœRgN W:(n)TãSNzÙ) is a premier performing-arts event in Richmond. T world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 30/100

Expected Attendance: 101 people

Event ID: 5YKfhhXjMYTTJajHNG

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.